Crayon US Supports StandUP For Kids Youth Entrepreneur Academy Program

Pledging to help end the cycle of youth homelessness and give kids a chance to succeed in their journey to becoming successful adults

FOR IMMEDIATE RELEASE

LOS ANGELES, Calif., June 12, 2017 – Today Crayon Software Experts announces its support for The StandUp for Kids Youth Entrepreneur Academy (YEA), a 30-week class that allows youth participants to own and operate fully-formed and functioning businesses.

Crayon believes passionately in supporting the wider community, and one of their key business values is to be an active corporate and community citizen through community awareness and giving. Crayon encourages and supports staff participation in the charities that are close to their hearts. Their newest alliance and pledge of support for StandUp for Kids builds upon the cultural values that are part of Crayon's pillars of success.

Frank Bitoun, Senior Vice President of Crayon Americas, stated, "It is an honor to serve as a mentor and volunteer to donate time and knowledge within the youth of our community. I am pleased to support the YEA helping to teach students how to make a job, not just take a job. I'm also pleased to be championing Crayon's commitment to using our status as trusted advisors in the IT community to help the youth of America develop similar passionate dedication to entrepreneurial business goals in their own lives."

"This incredibly generous and transformative gift will be used to continue our Young Entrepreneurs program, transforming youth into business leaders in orange county," said Justine Palmore Executive Director of StandUp For Kids. "Crayon Americas shares the passion StandUp For Kids has for creating opportunities for homeless, disadvantaged and at risk youth in our region."

About Crayon

As the global leader in software asset management (SAM), cloud and volume licensing, and associated consulting services, Crayon is a trusted advisor to many of the globe's leading organizations. Through its unique people (over 1000 teammates worldwide), tools, and systems Crayon helps to optimize the technology estates of its clients within the new mobile-first, cloud-first world.

Experts in optimizing client ROI from complex technologies, Crayon believes passionately that organizations should only pay for the IT resources they actually need and use, but understands that in today's complex technology landscape that can be difficult to achieve.

About StandUp For Kids

StandUp For Kids is a nationally recognized non-profit charity that works directly with thousands of homeless youth across the country. The organization was founded in 1990 by a group of volunteers in San Diego, CA. Starting from a program in one city, StandUp For Kids has grown to sustain locations in 17 cities across 10

states and the District of Columbia. They remain a nearly all-volunteer organization that prioritizes the needs of the youth we serve.

Crayon at a glance: http://www.crayon.com/us

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